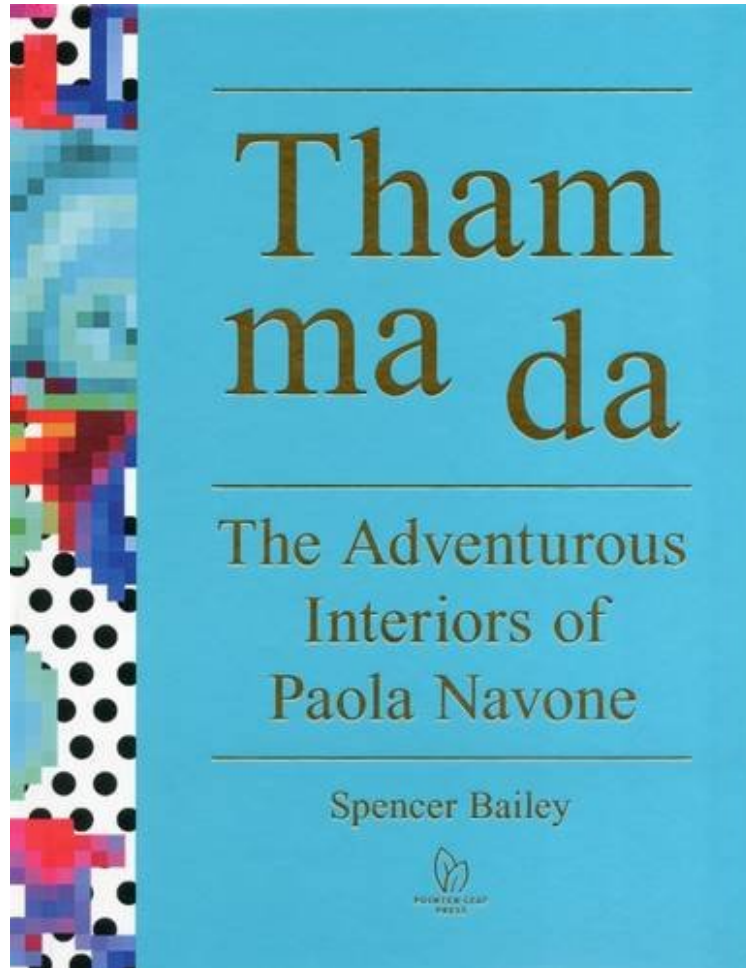


## Tham ma da: The Adventurous Interiors of Paola Navone

Spencer Bailey

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**Spencer Bailey : Tham ma da: The Adventurous Interiors of Paola Navone** before purchasing it in order to gage whether or not it would be worth my time, and all praised Tham ma da: The Adventurous Interiors of Paola Navone:

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Tham ma da provides an in-depth look at Navone's 30 plus year career The author, Spencer Bailey, is the editor in chief of Surface magazine, a highly respected publication on designPaola Navone has won many prestigious design awards including the Osaka International Design Award and has created collections for major brands like Crate Barrel and AnthropologieTham ma da - Thai for 'everyday' - embodies the conceptual approach of Italian architect and

designer Paola Navone's work. She takes the ordinary and presents it in a new and exciting way. Influenced by her travels all over the world, particularly to Asia and Africa, Navone scours the globe for inspiration. She has collaborated with major furniture and home accessory brands such as Crate Barrel, Baxter, Alessi, Gervasoni, and Cappellini. *Tham ma da* gives an in-depth tour of Navone's most thrilling and bold interiors from hotels in Miami and Phuket, Thailand, to private residences in Italy and France - Navone's work never ceases to amaze.

Showcasing a selection of Navone's most recent interiors from all over the globe, Bailey's book, out now from Pointed Leaf Press, offers a window into the designer's dynamic, free-flowing, and often cheeky world. (Lauren Ro Curbed New York, November 14, 2016) The book is a visual feast of Navone's work on products, homes and hospitality spaces. (Indesignlive Hong Kong, September 22, 2016) A Thai word meaning 'ordinary,' *Tham ma da* doesn't refer to Navone's design sense, however, nor is it an adjective to describe the interiors she creates. But it is perhaps a fitting description of how she can take a humble material and multiply it so that the effect is something much, much greater. (Jill Singer Sight Unseen, November 4, 2016) Spencer Bailey expertly narrates and showcases Navone's work as a unique conceptualization of ordinary spaces into imaginative and inspiring projects. (Metropolis) Her [Paola Navone's] interiors often feature collections of utilitarian objects - Chinese soup spoons, tea kettles, Legos - that she transforms into magical, memorable tableaux. (ELLE Dcor) Spencer Bailey's nearly 400-page book, from Pointed Leaf Press, gives an in-depth tour of the designer's bold interiors - from hotels in Miami and Phuket, Thailand, to private residences in Italy and France. (Galerie) The quality of the interiors which are particularly strong, representing her gift for mixing textures, colors, unexpected objects, and fresh color combinations, all reflecting the deep sensuality of the interiors. (Daniella on Design) Sheltering from a rainstorm inside my local bookshop, I pick up *Tham Ma Da: The Adventurous Interiors of Paola Navone* largely because its electric-turquoise cover caught my eye. Within minutes, I am curled up in a nearby club chair, surreptitiously pulling out my iPhone and snapping away. (How To Spend It) *Tham ma da* presents several projects Navone has worked on in the past decade, including home, hospitality and retail spaces projects from Miami and Phuket, to Italy and France. (Invasioni) This book is a showcase of all her amazing achievements and comes from the editor-in-chief at *Surface* magazine, who has a strong background in design. Over 200 illustrations pack a gathering that includes accessories by major brands to pair with bold and different interiors ranging from hotels to private residences in Europe. The result is a gorgeous catalog her works and an architectural and interior design production highly recommended for any arts collection. (The Bookwatch) About the Author Spencer Bailey is the editor-in-chief at *Surface* magazine. He has interviewed dozens of leaders in design, including Frank Gehry, Zaha Hadid, and Tadao Ando, and is the moderator of *Surface's* Design Dialogues series of live talks. Previously, he has contributed to *The New York Times Magazine* and *Bloomberg Businessweek*, and worked at *The Daily Beast*, *Vanity Fair*, and *Esquire*. Bailey is a trustee of the Noguchi Museum in Queens, has served on the New York honorary committee for Van Cleef Arpels's *L'cole*, and was on the jury of the 2016 James Beard Restaurant Design Awards. He is a graduate of Columbia University's Graduate School of Journalism. Paola Navone is a Milan-based architect and designer who has created interior projects throughout the world, including the Point Yamu by Como hotel in Phuket, the restaurant *Ibaji* in Paris, and the bar *Cerise* at the Virgin Hotel in Chicago. She has designed furniture and products for brands such as Anthropologie, Baxter, Cappellini, Crate Barrel, Driade, Poliform, Roche Bobois, and Poltrona Frau. Her honors include the Osaka International Design Award (1983), *Architektur Wohnen's* Designer of the Year (2000), and two *Elle Deco* International Design Awards (2011). In 2014, Paola was inducted into *Interior Design* magazine's Hall of Fame.