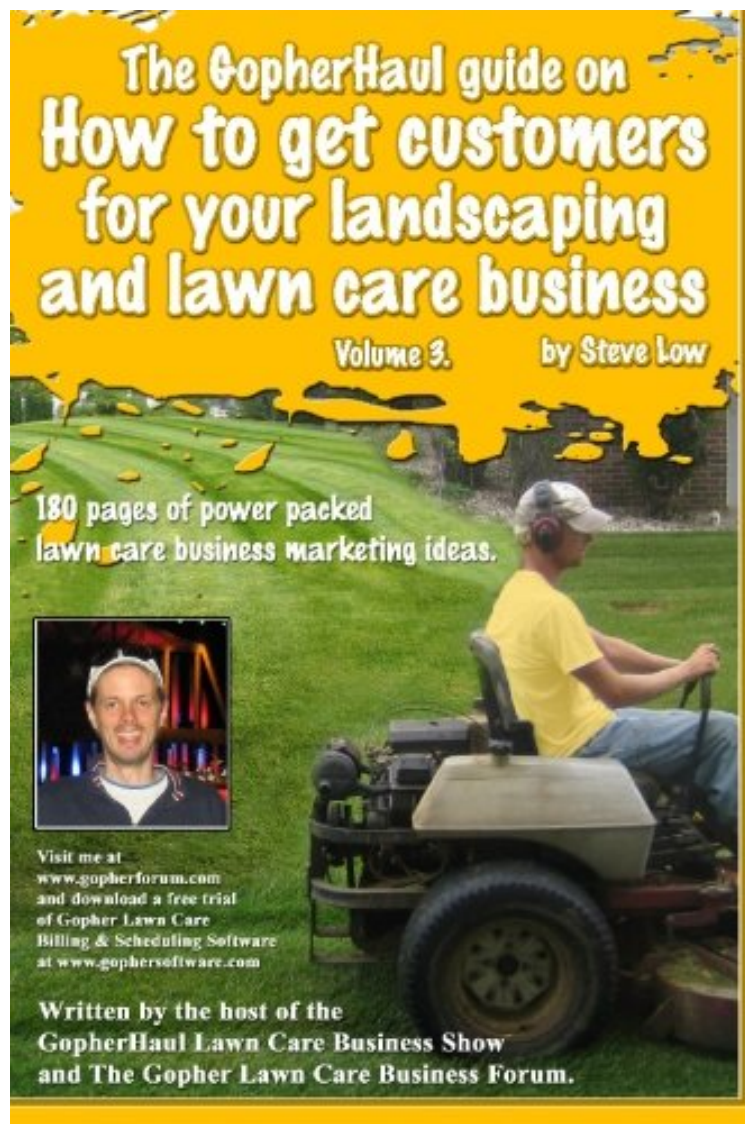



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Coming up with marketing and service ideas to keep busy and profitable all year long can be difficult. Most of the times we are just not in the mood to sit and think up creative ways to make more money.Well thankfully I have been able to interview thousands of lawn care business owners over the years and ask them what's worked and what hasn't. The responses and the follow up questions have really uncovered a treasure trove of ideas that I compiled here to share with you. Now you don't have to get frustrated when trying to come up with new ideas. Just keep this book around as a reference. Some of these ideas might just work right off the shelf while others might need to be altered to fit your needs. Ultimately it's always better to have ideas on stand by just in case.This book is the third in a series of lawn care business marketing books I have published and contains lawn care marketing ideas cherry picked from previous content I have written as well as new unpublished material.Dream it, Build It, Gopher It! By Steve Low Host of The GopherHaul Lawn Care Business Show and the Gopher Lawn Care Business Forum.

About the AuthorHost of the GopherHaul Lawn Care Business Marketing Show. Moderator of the Gopher Lawn Care Business Forum. Author of many books on lawn care and landscape business operations and marketing.